



CONFÉDÉRATION EUROPÉENNE DE VOLLEYBALL

CEV SNOW VOLLEYBALL EUROPEAN TOUR & EXHIBITION EVENTS

CANDIDATURE APPLICATION GUIDELINES



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Introduction

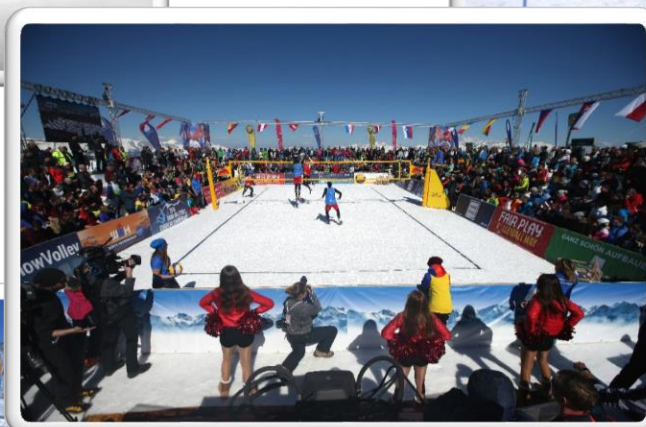
Snow Volleyball is the latest addition to the CEV portfolio and it has proven a major hit, helping us take Volleyball to some truly iconic locations up in the mountains and to an audience that did not know much about our wonderful game!

The CEV Snow Volleyball European Tour has grown tremendously since its inception back in 2016 as an impressive and steadily increasing number of countries, National Federations and promoters have embraced Snow Volleyball with truly remarkable passion and enthusiasm!

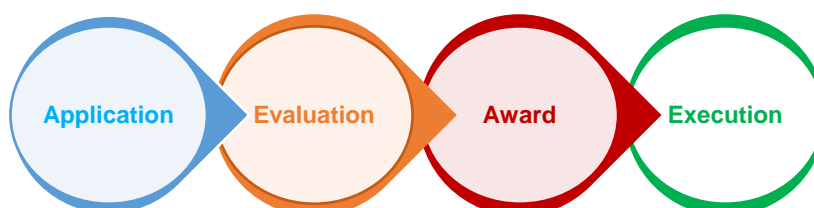
We invite you to be a part of the rapidly growing Snow Volleyball family and to join forces with us to deliver an unforgettable experience for all involved!

Do not forget: this coming winter Snow Volleyball will become even more exciting to play and watch after the rule changes implying that matches will take place with three players standing on each side of the net and playing in a best-of-3 format until 15 points! Therefore, there is a lot to look forward to and to experiment with once the 2019 season gets underway!

Do not miss your opportunity to make (Snow) Volleyball history and to help us grow the game even further.



The appointment process



Step 1: Application

The CEV invites you to apply for the organisation as follows:

- For an event during the period November 2018 - May 2019: **no later than 15 October 2018**,
- For an event during the period November 2019 - May 2020: **no later than 30 April 2019**,
- For an event during the period November 2020 - May 2021: **no later than 30 September 2019**.

The appointment of the Organiser is based on a bidding process. The appointment of the Organiser may be done at any time.

Any application shall be presented in English as follows:

- According to the structure set below by the CEV,
- Answers to questions shall be factual, accurate and precise,
- All application documents - in paper version with handwritten signatures and one digital version - have to be delivered to the CEV office before the stated deadline.

The Application shall only be considered as valid when all requested documents are submitted.

Step 2: Evaluation

The CEV evaluates the applications based on the documentation provided as well as the experience with previous organisations in the respective country.

The CEV may invite an Applicant during the process to present its application before the CEV bodies.

The CEV may also inspect the sites proposed for the CEV competition.

Step 3: Award

The CEV appoints the Organiser at the end of the evaluation process.

Public announcement of the appointed Organisers will be coordinated together with the CEV. A timetable of actions (Event's Master Plan) will be agreed with the Organiser.

Step 4: Execution

The Organiser and the CEV work closely together throughout the implementation process in order to deliver together a great and remarkable event for all involved stakeholders.

Requests for additional assistance regarding the application can be addressed to snow@cev.lu.

Application requirements

The present part aims to support each Applicant to identify key organising aspects and to provide the CEV with the information necessary to properly evaluate each application.

You should present us the following:

- Binding support from the Host city, sponsors, other institutions and partners on national, regional and local level, which are involved in your application.
- A brief description of the Host city.
- A guarantee from the Competition venue's owner concerning its exclusive use from the day before to the day after the CEV competition; as well as the exclusive grant of all rights concerning advertisement and promotion in the Competition venue.
- A promotional and communication plan (timeline, activities, channels of promotion, media, etc.).
- The SV-A form.



Terms and conditions

Each, any and all terms and conditions for the organisation of the CEV competition are mentioned in the CEV Volleyball Competitions Regulations.

Here is a summary:

| Item | Tour event | Exhibition |
|--|--|--|
| Competition title | [Year] CEV Snow Volleyball European Tour - [Host city] | - |
| Competition period | Between November and May | Throughout the year |
| Competition venue | 1 Venue with: <ul style="list-style-type: none"> - 1 Centre court with 250 spectators capacity (deck-chairs, snow tribune, etc.), - Min. 1 Side court. Each with a big scoreboard indicating the team colors and countries, - 1 Warm-up area. | 1 Venue with: <ul style="list-style-type: none"> - 1 Centre court with 250 spectators capacity (deck-chairs, snow tribune, etc.). |
| | Covered / heated areas for: <ul style="list-style-type: none"> - Players area with seats, cold & hot drinks, snacks & fruits, - Press & CEV Officials including high bandwidth internet connection. | |
| Number of competition days | 1 day Qualification Min. 2 days Main Draw | Min. 1 |
| Number of teams (3 players per teams) | Min. 12 teams per gender | Min. 2 teams |
| Organisation fee | - | |
| Prize money | Min. EUR 3,000 per gender | Optional |
| Registration fee | EUR 30 per team (paid to the Organiser) | |
| License fee | EUR 20 per player (paid to the CEV) | |

| | | |
|---|--|---|
| CEV material support (VIK) | <ul style="list-style-type: none"> - Video crew, - Medals, - Competition and Kid's day balls and nets (number according to number of Courts), - Photos and videos from previous seasons, - Promotion of the event via CEV media platforms. | <ul style="list-style-type: none"> - Photos and videos from previous seasons, - Promotion of the event via CEV media platforms. |
| Accommodation (full board) and local transportation | <p>For 1 CEV Supervisor in single room and all referees in twin rooms from 1-2 day(s) before the event to 1 day after the event.</p> <p>Local transportation from the airport to the hotel and hotel to the Competition venue for the CEV Supervisor and referees.</p> | - |
| International transportation and Per Diem (EUR 100) | <p>For referees: to be arranged and paid by the Organiser</p> <p>For the CEV Supervisor: to be arranged and paid by the CEV</p> | - |
| Branding materials | Panels, flags, results board, referee stand, net bands and net post paddings | |
| Uniforms | For players: 2 different colors per team with country code | For players |
| Pictures | 25 photos per gender to be uploaded free of rights twice a day via the CEV Photo Gallery Management System | 20 photos per event per DVD or file transfer, free of rights, after the event. |
| Kid's day | 1 day prior to the event in collaboration with local schools and clubs | - |
| Lift passes | For all participants to the event (players, officials, VIP, sponsors, video crew, etc.) when the Competition venue is only reachable via ski lift. | - |
| Promotion | <p>Detailed promotion and communication strategy with a focus on social media.</p> <p>Promotional support for CEV Commercial partners:</p> <ul style="list-style-type: none"> - reserve space for inflatables and promotional stand - possibility to organize promotional activities | - |

| | | |
|------------------------------|--|--------------|
| Workforce | Tournament Dir., Comp. Dir., Court Manager, Photographer, Press Officer, 2 Scorers and 3 Ball retrievers per Court (all with English communication skills) | Case by case |
| Referees | 2 per Court (1 referee per match; from Semifinals onwards 2 referees) | 1 |
| Funding | 100% with the Organiser all governmental or other local and sporting authorities support | |
| CEV protected categories | <ul style="list-style-type: none"> a. Airlines, b. Banking, c. Betting and Gambling Services, d. Body and Healthcare products, e. Courier Services and Logistics, f. Sport Equipment including Volleyballs, g. Sportswear. <p>Alcohol (spirits), tobacco and pornography are prohibited categories.</p> | |
| Naming rights | <p>Use of presenting sponsor. Sponsor identification including the terms "national" or "local" together with "sponsor" "partner" or "supplier".</p> | |
| Broadcasting rights | National TV rights (if Production rights used) | |
| Advertising rights | <ul style="list-style-type: none"> a. 70% of panels on Courts, b. 50% on referee stand, net bands and net post paddings, c. 100% on uniforms (apart from CEV pre-determined positions) d. 100% in VIP and other hospitality areas (apart from CEV institutional logos), e. 100% in Players area. | |
| Intellectual Property rights | Non-exclusive right to use and exploit the CEV identification markers and CEV competition identification markers on merchandising to be sold inside and outside the Competition venue. Prior approval of the CEV required. | |
| Ticketing rights | 100% incomes from ticketing (normal and VIP - including hospitality) at the sole exception of those to be granted free of charge to the CEV (up to 20 VIP per day - including hospitality). | |

Miscellaneous

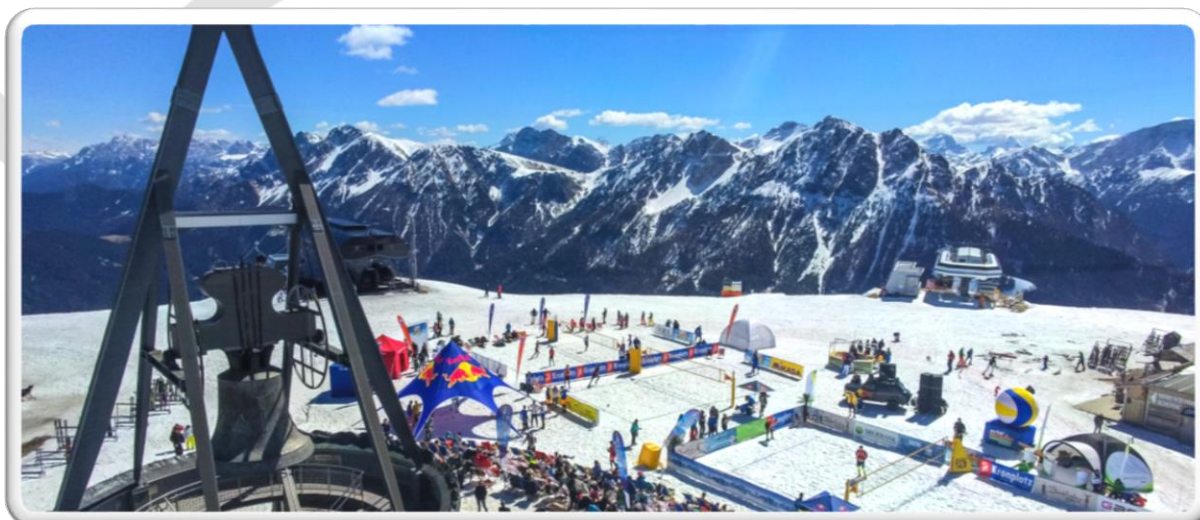
To organise the CEV competition according to the CEV Snow Volleyball Competitions Regulations, the Official Snow Volleyball Rules and CEV Regulatory Framework.

To comply with the rules, process and deadlines stated in the application guidelines. The lack of compliance with the latter may lead to a denial of the application, submission or request.

To use FIVB homologated equipment.

To bear the costs related to the granted rights and obligations to be fulfilled.

The CEV is the exclusive owner of the author's right and related rights for each, any and all literary or artistic works arising during the Candidature process. In case a literary or artistic work or related rights is considered by law as a work of joint authorship between the CEV and the Applicant or as a work of the latter, all author's rights and related rights of the Applicant are irrevocably granted to the CEV. The CEV is the exclusive owner of each, any and all signs capable of being represented graphically, inventions, discoveries, processes, ideas, methods, ornamental or aesthetic aspect of an item and know-how arising during the Candidature process. The Applicant supports the CEV in applying and obtaining patents, designs and trademarks. The Applicant refrains for obtaining for itself any rights for these items.





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